POULTRY FARMERS REGULATORY COMMITTEE

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BROILER COORDINATION COMMITTEE

PFRC NEWSLETTER



COVER STORY

Our Chairman Mr. Lakshmanan received
the Leadership Excellence Award from Rotary International District 3203

APRIL, MAY, JUNE
2024

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Editor's Note

Dear Readers,

We are delighted to bring this newsletter to you, which will be released once in a quarter. The enthusiastic young generation of our poultry industry have come together to create this newsletter, which captures the various events and activities held during the specified period.

We welcome your ideas & suggestions to make it even better in the future.

Please feel free to send us any information connected to our industry which will be published in this newsletter. The email id is **pfrctn@gmail.com**

Thank you,

Ramji Raghavan

RAMJI RAGHAVAN

Send Information with pictures on any of the following
Top Growers of your company
Poultry related events you have attended
Information on your new infrastructure
Health tips
Recipes
Your company events
Any awards & recognitions you have received
Any other related informations

05 April 2024

PFRC Ideation meet - Coimbatore

The PFRC Ideation Meet was recently held in Coimbatore.

The event served as a dynamic platform for exchanging ideas, fostering collaboration, and exploring new opportunities for growth and development.

Participants engaged in insightful discussions, brainstormed innovative solutions, and laid the groundwork for future initiatives, marking a significant step forward in the journey of progress and excellence.

The brainstorming also helped the team to come outwith a new vision statement for PFRC, which will pave the way for future intiatives.







03 May 2024

Poultry Seminar on feed raw materials - Residency tower Coimbatore

The Poultry Seminar on feed raw materials took place at the Residency Tower in Coimbatore, attracting industry professionals, experts, and enthusiasts.

The event featured Officials from USDA & CLFMA, who made presentations on the raw material scenario and provided key statistics forecasting the global grains production and how India needs to prepare itself for the shortages.

The seminar collectively emphasised on the urgent need of allowing GM corn and soya to fill the huge shortfall in grains production which is imminent.

Attendees had the opportunity to network, share knowledge, and gain valuable insights into enhancing productivity and efficiency in the poultry industry. The seminar was a resounding success, contributing to the growth and development of the sector.





10, 11, 12 May 2024

Fitness, Nutrition and Sports expo - Chennai trade centre, Nandambakkam

The Fitness, Nutrition, and Sports Expo took place on May 10, 11, and 12 at the Chennai Trade Centre in Nandambakkam.

PFRC had a stall promoting chicken as a healthy nutritional choice and coordinated a panel discussion on "The Role of Nutrition in Achieving Superior Metabolic Health." The discussion focused on how diet can prevent and manage obesity, diabetes, hypertension, and PCOD.

The panel featured esteemed experts including Dr. V. Hariharan, Associate Professor of Biochemistry at Karpagam Medical College, Coimbatore; Dt. Pradeepa, Dietitian at KMCH Hospital, Coimbatore; and Dr. Ravi Pachaiyappan, Veterinarian. The event provided valuable insights into the importance of nutrition in maintaining and enhancing overall health.





08 June 2024

Covai OG Society Conference

The Covai OG Society Conference was held on June 8, bringing together leading professionals, researchers, and practitioners in the field of obstetrics and gynecology.

PFRC sponsored the event and provided the participant with our FAQ (Frequently Asked Questions) on Broiler Chicken.



Tamil & English Weekly News Paper

Postal Reg.No: CB/123/21-23.

www.covaimail.com www.facebook.com/THE COVAI MAIL

Date : 21.06.2024

COGS & FOGSI organise a conference on ovaries

The Covai Mail

Covai Obstetrics and Gynecological Society [COGS] along with the parent body FOGSI [Federation of Obstetrics and Gynecological Society of India] organised a two-day conference recently on the theme "AMAZING OVARIES-Dawn to Dusk". The team was led by Dr Asha Rao, Director, Rao Hospital, Coimbatore and Dr Manonmani, President COGS.

Over 400 delegates participated in the conference. Dr JaydeepTank, President FOGSI gave the Presidential address, followed by felicitations by Dr Madhuri Patel, Secretary General, FOGSI, and Dr Charmila, Vice President, FOGSI.



COVER STORY

Mr. Lakshmanan has been honored with the Leadership Excellence Award by Rotary International District 3203. This prestigious recognition celebrates his outstanding leadership qualities, significant contributions to the community, and unwavering dedication to service. His efforts have exemplified the core values of Rotary International, making a substantial impact and setting a high standard for others to follow.





13 June 2024

FAO FSSAI meeting on AMR - Coimbatore

The FAO FSSAI meeting on Antimicrobial Resistance (AMR) took place on June 13 in Coimbatore. This important gathering brought together experts, policymakers, and stakeholders to address the critical issue of AMR.

The meeting focused on strategies to combat antimicrobial resistance, promote responsible use of antibiotics, and enhance public health outcomes. Participants engaged in productive discussions, shared research findings, and developed actionable plans to tackle AMR effectively.

The event underscored the importance of collaborative efforts in safeguarding health and ensuring the efficacy of antimicrobial treatments.



28 June 2024

School Children visit to MBS hatchery

On June 28, a group of school children visited MBS Hatchery for an educational tour. The visit provided the students with a unique opportunity to learn about poultry farming and the various stages of hatchery operations.

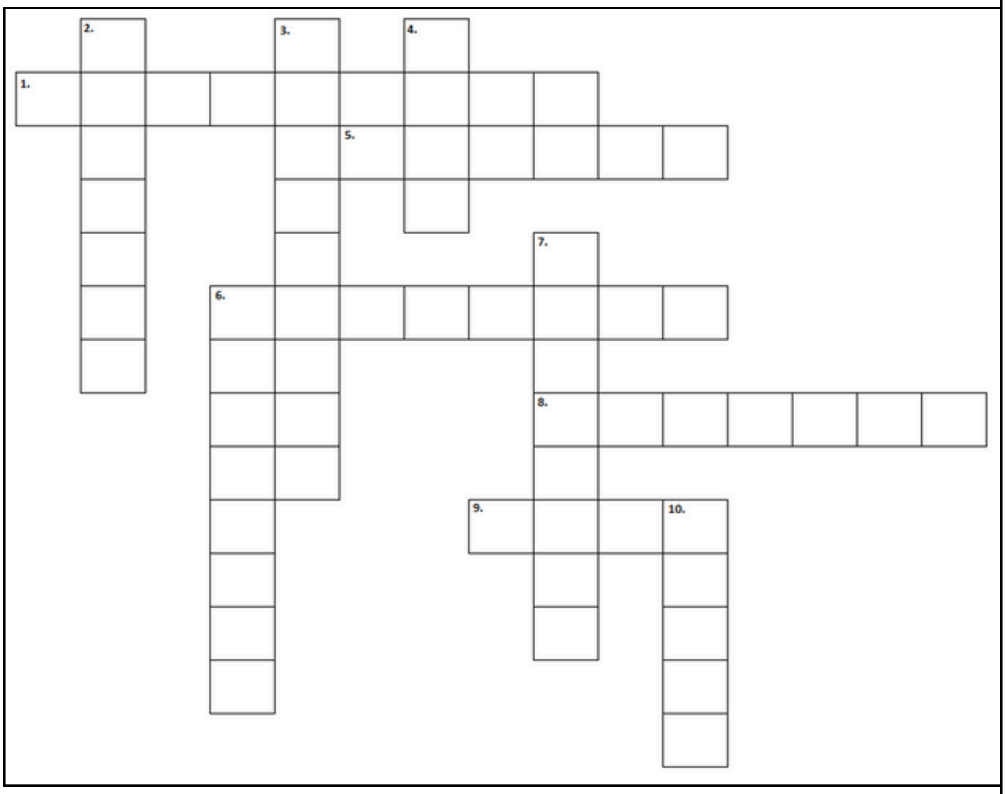
They were introduced to the processes of incubation, hatching, and the care of young chicks. The hands-on experience and interactive sessions aimed to increase their understanding of agriculture and animal husbandry, inspiring a new generation to appreciate and possibly pursue careers in these vital sectors. The visit was both informative and enjoyable for all the young participants.





CROSS WORD

CHICKEN NUTRITION



ACROSS

[1] Chicken is also known as ----

[5] The part of chicken, which has most protein -----

[6] The major ingredients of broiler feed are ---- & ----

[8] The main nutrient in chicken -----

[9] Broiler Poultry Farming is mainly aimed at -----

DOWN

[2] Chicken is a rich source of -----

[3] The chemical that improves mental state after eating Chicken -----

[4] How much carbohydrate is found in chicken -----

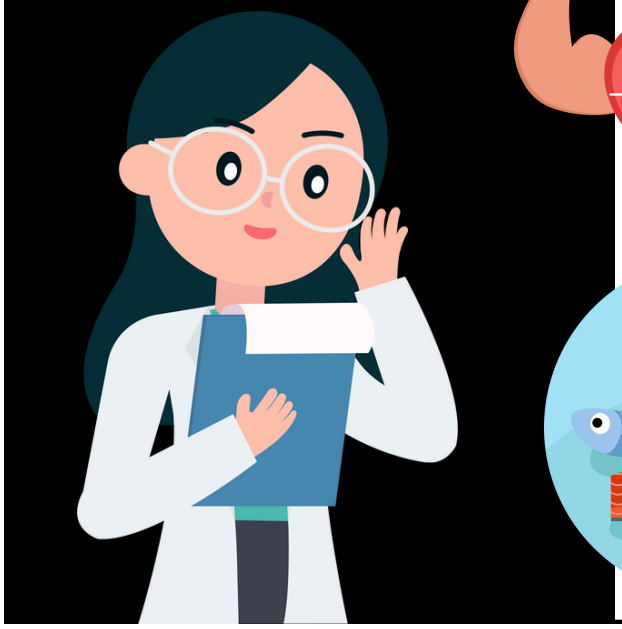
6. Chicken is an excellent source of dietary -----

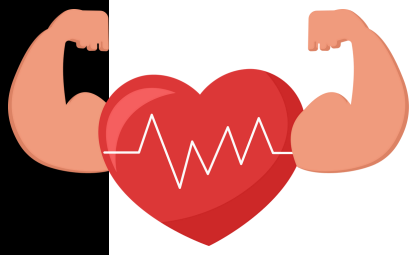
7. The Protein found in chicken is called -----

10. The type of minerals found in broiler meat -----

The 1st three correct entries will get a surprise gift.
Whatsapp your entries to 99629 09384

Dietitian tips





Protein for a healthy heart

Replacing high-fat meats with heart-healthy proteins like chicken, fish, beans, nuts, and low-fat dairy can help prevent heart disease.



Go lean on Protein

Choose low-fat or lean meats like poultry. Switch to baking, broiling or grilling more often and vary your choices including meat and vegetable group.

POULTRY FARMERS REGULATORY COMMITTEE

Office Bearers

MR. R.LAKSHMANAN **CHAIRMAN**	
MR.K. CHINNASAMY (KANNAN) **SECRETARY**	**MR.K.RAMASAMY** **TREASURER**

Social media platforms

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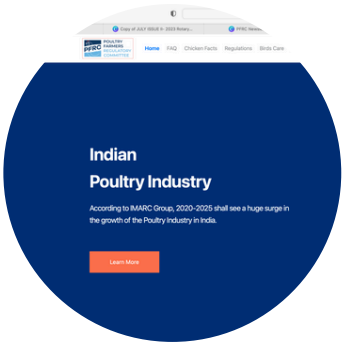
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